

FOR IMMEDIATE RELEASE

RCI Technologies Named as One of ‘Top 500 Emerging Businesses in the U.S.’

SAN DIMAS, Calif. – May 6, 2010 – California-based fuel purifier manufacturer RCI Technologies has been selected as one of the “Top 500 Emerging Businesses in the U.S.” by DiversityBusiness.com. RCI ranked as No. 75 on the list.

More than 650,000 businesses in the United States had the opportunity to participate in the 10th annual business survey. The awards are based on annual gross revenue and the company’s business profile. This award is the basis of DiversityBusiness.com’s annual "Top Business List," which is seen by more than 15 million people and is used by Fortune 500 companies and large buying organizations to find new business partners.

The list is the most comprehensive look at the most important segment of the United States economy: America's privately held companies. This esteemed, elite list is coveted by the most successful companies in the U.S. The list has become the most recognized and respected compilation of companies that truly differentiate themselves in the marketplace in a time when doing so has never been more important.

DiversityBusiness.com is the nation's leading multicultural B2B resource portal for small businesses and large organizational buyers. It is a membership-based exchange platform that facilitates contacts and communication, streamlines business processes and provides vital business news and information.

About RCI Technologies

RCI Technologies, founded in 1994, offers a complete line of diesel fuel purification products, which include the Universal Fuel Purifier™, the Portable Tank Cleaning Unit™ and the FRS 660 Automatic Fuel Recirculating System™. RCI’s products are suitable for marine, industrial, trucking and bus applications, and they are used at pumping stations and fuel docks, by hospitals and various government agencies, and in the construction and agricultural industries.

RCI’s fuel purifiers, which bear Green Clean Institute certification, utilize RCI’s patented fuel purification technology, using no filters or moving parts. By removing 99.9 percent of water and up to 98 percent of dust, dirt and other natural contaminants found in all diesel fuel, RCI’s products promote optimum fuel system efficiency and fuel economy, reduce engine down time and extend engine life.

For more information on RCI’s products, visit www.rcitechnologies.com or call (800) 868-2088.

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