

FOR IMMEDIATE RELEASE

RCI Technologies Launches E-mail Newsletter

San Dimas business now offers company news by e-mail.

SAN DIMAS, Calif. – Jan. 27, 2010 – In order to keep its customers up-to-date on company and industry news, San Dimas-based fuel purifier manufacturer RCI Technologies has launched the “Solutions” e-mail newsletter.

The newsletter is delivered directly to the e-mail inboxes of RCI’s customers, company representatives and distributors, engineers and other interested readers. The newsletter includes information on RCI’s new products, company news, technical advice and other fuel-related items of interest.

To sign up to receive the RCI Technologies “Solutions” e-mail newsletter, call (909) 305-1241 or send an e-mail request to news@rcitechnologies.com.

About RCI Technologies

RCI Technologies, founded in 1994, offers a complete line of diesel fuel purification products, which include the Universal Fuel Purifier™, the Portable Tank Cleaning Unit™ and the FRS 660 Automatic Fuel Recirculating System™. RCI’s products are suitable for marine, industrial, trucking and bus applications, and they are used at pumping stations and fuel docks, by hospitals and various government agencies, and in the construction and agricultural industries.

RCI’s fuel purifiers, which bear Green Clean Institute certification, utilize RCI’s patented fuel purification technology, using no filters or moving parts. By removing 99.9 percent of water and up to 98 percent of dust, dirt and other natural contaminants found in all diesel fuel, RCI’s products promote optimum fuel system efficiency and fuel economy, reduce engine down time and extend engine life.

For more information on RCI’s products, visit www.rcitechnologies.com or call (800) 868-2088.

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