

## **FOR IMMEDIATE RELEASE**

### **San Dimas Company Earns Two Prominent Business Certifications**

SAN DIMAS, Calif. – Aug. 20, 2009 – San Dimas company RCI Technologies has recently been recertified as a women’s business enterprise and as a minority-owned and -managed company. The Women’s Business Enterprise National Council is the nation's leading third-party certifier of women's business enterprises for the private sector. The organization employs a rigorous and stringent certification process to confirm a business is at least 51 percent owned, managed and controlled by a woman or women.

The Southern California Minority Business Development Council is the largest nonprofit minority business advocacy organization in the region. To be certified as a minority business, a business enterprise claiming to be minority-owned must undergo a certification process to verify the company's 51 percent ownership by a minority or group of minorities who are U.S. citizens, and that it the company is owned, managed and operated on a daily basis by the minority or group of minority owners.

RCI Technologies is owned and operated by Inland Valley resident Marcela Randle and her husband, Robert.

“I am very honored and pleased to receive the recognition that these certifications bring,” Randle said. “I hope to inspire other women and minorities who want to run their own business.”

#### **About RCI Technologies**

RCI Technologies, founded in 1994, offers a complete line of diesel fuel purification products, which include the Universal Fuel Purifier™, the Portable Tank Cleaning Unit™ and the FRS 660 Automatic Fuel Recirculating System™. RCI’s products are suitable for marine, industrial, trucking and bus applications, and they are used at pumping stations and fuel docks, by hospitals and various government agencies, and in the construction and agricultural industries.

RCI’s fuel purifiers, which bear Green Clean Institute certification, utilize RCI’s patented fuel purification technology, using no filters or moving parts. By removing 99.9 percent of water and up to 98 percent of dust, dirt and other natural contaminants found in all diesel fuel, RCI’s products promote optimum fuel system efficiency and fuel economy, reduce engine down time and extend engine life.

For more information on RCI’s products, visit [www.rcitechnologies.com](http://www.rcitechnologies.com) or call (800) 868-2088.

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