

# SAN DIMAS COMMUNITY NEWS

## VIA VERDE CAR SHOW

Time again for the annual Toy Drive & Car Show sponsored by Alan Nash California Preferred Properties along with the San Dimas Sheriffs Booster Club.

Featuring free photos with Santa, DJ music, 50/50 drawing, raffles, and See's Candies booth. Car show is open to all classics, hotrods, antiques, bikes and customs. La Villa Kitchen and Tony's Pizza will be open for this special event. Trophies will be created by Awards By Champion. The grand prize drawing will be a one week timeshare to anywhere in the world.

Please bring an unwrapped toy to donate.

**When:** Sunday, December 5 **Time:** 10:00 am - 3:00 p.m.  
**Location:** Via Verde Plaza - 1150 Via Verde Dr.  
**Registration for car show is \$20.00**

You can pick up a flyer at the office of California Preferred Properties, the San Dimas Sheriffs Department or Bonded Cleaners.

**Questions Please Contact Alan Nash**  
(951) 545 3225 Direct  
[cppviverde@aol.com](mailto:cppviverde@aol.com)



## Target Stores Receive Multiple Design Reinventions for Enhanced One-Stop Shopping

### New Retail Design Focuses on Fresh Food, Value and Convenience

Minneapolis —Target stores throughout the country have been redesigned to further deliver one-stop shopping convenience for guests. The stores feature an inviting open-market grocery layout, stocked with a selection of fresh produce, fresh meat and baked goods. The new layout also includes reinventions in several other areas throughout the store such as beauty, home, shoes and electronics, to provide guests with the ultimate shopping experience, all at a great value.

The increased fresh food selection is designed to make fill-in shopping quick and easy for guests on-the-go. Each store offers a selection of national food brands and Target private label brands, including Archer Farms premium foods, Simply Balanced better-for-you products and Sutton & Dodge premium quality USDA Choice beef. The redesigns include a curated assortment of product, offering 90 percent of the categories found in a SuperTarget, interactive displays and wider aisles to make guests shopping experience easier and more enjoyable.

"At Target we pride ourselves in our ability to respond to the needs and wants of our guests. Our guests have clearly stated that they want more food options in their local Target stores," said Annette Miller, senior vice president, merchandising for Target. "These new design reinventions are one of the many ways we are evolving our store to deliver one-stop shopping and convenience for our guests."

In addition to the expanded



The San Dimas Chamber of Commerce helps Target Store Manager -Jim Wheeler cut the ribbon on the Grand Re-Opening of the San Dimas location. A number of local and governmental representatives were in attendance.

fresh food layout, the beauty department displays softer lighting and curved fixtures, as well as interactive screens to help guests select the right beauty products for their individual needs. The home department has added wider aisles and lower product fixtures offering easier navigation and enabling guests to see more of the department at a glance.

The shoe department provides better product visibility and has enhanced guest comfort by adding more seating and mirrors. Finally, the electronics department has added a fun, interactive environment with video games displayed on a unique tether system, allowing guests to browse and try games at their convenience.

In 2010, Target will add approximately 350 new and remodeled locations nationwide. For

more information or for locations in your area, please visit "Find a Store" at [www.Target.com](http://www.Target.com).

### About Target

Minneapolis-based Target Corporation (NYSE:TGT) serves guests at 1,752 stores in 49 states nationwide and at [Target.com](http://Target.com). Target is committed to providing a fun and convenient shopping experience with access to unique and highly differentiated products at affordable prices. Since 1946, the corporation has given 5 percent of its income through community grants and programs, like Take Charge of Education. Today, that giving equals more than \$3 million a week. For more information about Target's commitment to corporate responsibility, visit [Target.com/hereforgood](http://Target.com/hereforgood).

## 2nd Story Gallery at the Walker House



Custom wood-carving sculptures by Osvaldo Orellana will be featured at the rotating art show at the Walker House. The San Dimas Festival of Arts invites the public to come and enjoy the unique carvings on Friday and

Saturday evenings November 12, 13, and 20 from 5:00 to 8:30 p.m. There is no admission charge for the rotating art show events.

Osvaldo was born and raised in Rancagua, Chile and started carving faces in the top of broomsticks at the age of six. He continued to carve and paint while he studied architecture at Valparise Catholic University. After traveling around the world and seven years in Mexico pursuing his art of wood sculpture, he immigrated to the United States. While working

in Hollywood, his creative wood carvings led to his association with the Catholic Carvers Guild where he was Best of Show three years in a row at the final competition in Cambria. Orellana wood sculptures are in collections in the U.S., Mexico, Canada and Chile and include a variety of carvings - rocking horse, a rocking motorcycle, lighthouse, mirror frames, crucifixes, animals and more.

Hors d'oeuvres by Saffron Restaurant will be provided on Friday evenings November 12th and

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# SAN DIMAS CHAMBER OF COMMERCE CORNER.

## Notes from the City Manager

We express appreciation to the Chamber of Commerce and San Dimas Rodeo folks and all of the volunteers associated with providing the community a great Western Days weekend. Also to thank is the San Dimas Festival of Arts for their fall art show. These events add so much to the quality of life in our community. I also appreciate the assistance provided by many dedicated city employees to support and work on these events behind the scenes.

The city hall, plaza, and community building renovation project continues to make great progress. We are quickly approaching the anticipated completion time of early Spring 2011. The interior work of the buildings - refurbishing all building systems, making energy upgrades, and replacing worn parts of the building are all progressing well. The exter-

nal work on the expansion of the buildings are now moving forward - much of the footings and rough grading work for the plaza is underway and the brick cladding will be going on the new additions to the buildings. The project is being capably completed by over 250 construction workers - they are doing a very good job.

As we look forward to the holiday season, please take a look at our city web page for information on holiday activities and events. The Thanksgiving and holiday season is such a great time of year.

Please contact us at city hall if you have any questions or thoughts on how we can be more effective in administering the programs of the city to meet the needs of our residents and businesses (909) 394-6200.

Blaine Michaelis

## December Breakfast Holiday Shopping Boutique Hosted by the San Dimas Chamber of Commerce

Every year on the first Thursday in December, the San Dimas Chamber of Commerce hosts the Holiday Shopping Boutique featuring retail Chamber members and their products.

This shopping opportunity is open to everyone in the community and is a way to support our local Chamber merchants.

Some of the items available will be handcrafted items such as blankets, scarves and cards from the Senior Center, Klatch Coffee will have their world renowned coffee available and L & G Custom Truck Shop will offer car accessories (how about a jeweled license plate frame). Also participating is San Dimas Hardware with that "need to have" tool, or that unusual item for the pet from San Dimas Grain & Bird Co.

Micky's Jewelry will have available that special piece of jewelry to make someone's holiday special. Also participating will be Sam's Club, Costco and Sunshine Smile Dental.

Mark your calendar to join us at the Boutique on Thursday, December 2nd at San Dimas Canyon Clubhouse & Golf Course located at 2100 Terrebbonne Ave. (just off San Dimas Canyon Road). The event starts at 7:30 a.m. with a delicious breakfast cooked to perfection by the Clubhouse Chief.

After enjoying this great way to start the day, you have an opportunity to shop for the holidays. The cost for the breakfast is \$15.00 and you are asked to make a reservation by November 30th. Give the Chamber office a call at (909) 592-3818.

## A Deserving Resident Deserves Your Nomination For Citizen Of The Year For 2011

The time has come once again to select the San Dimas Citizen of the Year for 2010. Chairperson and current Citizen of the Year, Mark Nelson, and the committee are actively looking for your nomination.

Any resident of San Dimas is eligible to be nominated for this award, not just Chamber members. This is a great way to become involved and to help someone in the community get the recognition they deserve.

The Citizen of the Year award is based on community involvement, contributions to the betterment of San Dimas, and their spirit of cooperation with organizations and individuals. Special emphasis is placed on the lasting value of their contributions to the San Dimas community.

The process is very easy and forms are available at the San Dimas Chamber of Commerce and

at San Dimas City Hall. Completed nomination forms along with the requested supplemental data are due at the Chamber office by November 19, 2010. All nominations are kept confidential.

The selection will be made by a committee consisting of a past Citizen of the Year, representatives of service organizations, youth sports organizations, churches, the City of San Dimas and a member of the Board of Directors of the San Dimas Chamber of Commerce.

The Citizen of the Year 2011 will be honored at the annual Citizen of the Year Dinner on Thursday, January 27, 2011.

Please take an active part in this process and submit a nomination by the November 19, 2010 deadline.

For more information, you can call the Chamber office at (909) 592-3818.

## Western Days Was A Good Time For All

What a great weekend we had for our annual Western Days Celebration.

The weather was great, we had good crowds and it was a lot of fun. The parade was outstanding with over 75 entries. We thank ADP for being our sponsor and Nancy Hasbach and all of her volunteers for all their hard work.

Our Band Competition hosted 11 bands from local and not so local high schools and Junior High schools. This is a sanctioned event that the schools earn points toward annual recognition and participation eligibility in major parades. We thank Ed Wolfe and Theresa Bruns and their corps of volunteers from the San Dimas High School Band Boosters for making this possible.

Lots of food was available starting with the Pancake Breakfast hosted by the San Dimas United Methodist Church. In the food court we sold out every booth space we had available.

Twenty-six of our local businesses participated in the Business Displays, successfully promoting their businesses to our visitors. We thank San Dimas Community Hospital for their generous sponsorship of the Business Displays.

ness Displays.

Our Craft Show also sold out with 48 booths selling every thing from jewelry to butcher blocks.

We had 18 non-profit organizations benefiting from their free booth space from which they informed the public of their services, had a game for the children and raised a little money.

For the children and adults, we had pony rides, bounces and rock climbers and gold panning that was provided by the students from LIFE Pacific College. The Law Dogs & Ladies regaled us with the history of the Gunfight at the OK Corral to include a re-enactment of the event along with some very loud gunfire.

Each year we see our Pow Wow grow bigger and better. We thank our two stalwart promoters, Michael Reifel and Bill Neal, for all their long and hard work in bringing this important gathering of our Native American neighbors to San Dimas. They make this event a wonderful learning experience for everyone. We thank Waste Management and New Spirit Naturals for their generous sponsorship of the Pow Wow.

The behind the scenes activities of Larry Walterscheid,

Charles McCants, Victoria and Jason Dauer, Karon DeLeon and the folks from Venue Management ensured that all the systems were operational, all the grounds were pristine and our guests were well cared for. We thank San Dimas Canyon Golf Course and the Buddhist Tzu Chi Foundation for the loan of their golf carts and Sanders Towing for all their help in transporting equipment to and from the event.

The San Gabriel Valley Tribune again provided an eye catching and informative supplement to their paper promoting the event to all the residents of the valley. Their participation had a positive effect on our attendance and their additional copies of the supplement was a guide for our guests.

A special thank you goes to our Western Days Chair, Mitchell Crawford, and all the volunteers, without whom we could not bring this fun weekend to our community. We also thank the City of San Dimas for all their help and support. Their participation in Western Days is not a trivial undertaking and the help they provide would not be available from any other source.

## Chamber Member Co-Sponsors Memorial 5K Event

Employees Walk and Run in Honor of Cal Poly Student, Support Scholarship Fund

San Dimas Chamber member and fuel purifier manufacturer RCI Technologies was among the corporate sponsors for the 2010 Matt's Run, a fund-raising 5K run/walk held each year at Cal Poly Pomona.

Proceeds from the event help support the Matthew Myers Memorial Fund, which provides annual scholarships to Cal Poly Pomona students. This year, nine students were awarded scholarships from the fund.

RCI Technologies employees and their families participated as walkers/runners in the event, which took place this year on Oct. 16 at the campus. More than 600 participants ran or walked the 3.1-mile course.

The annual event was created in 2006 in memory of Matthew Brent Myers, a 20-year-old Cal Poly Pomona communications major and avid runner. Myers was crossing a campus road when he was hit and killed by a car in October 2005.

A campus memorial was put up in Myers' memory in 2006. The memorial consists of an etched MSS and a memorial stone bearing a plaque engraved with Myers' image and an inspirational message.

As a founding sponsor of the inaugural run, RCI Technologies has been co-sponsoring Matt's Run every year since 2006.

For more information on Matt's Run, visit [www.mattsrun.org](http://www.mattsrun.org). For information on RCI Technologies, call visit [www.rcitechnologies.com](http://www.rcitechnologies.com) or call (800) 868-2088.

## The Gas Company Offers Help

Know someone struggling with household expenses? The Gas CompanySM can help with natural gas bills. For more information, go to <http://www.socalgas.com/residential/assistance-public>.

There is help for your business

too. Visit their web site (<http://www.socalgas.com/business/rebates/>) to get more information on the many energy efficiency and business rebates The Gas Company offers through their Business Rebate Program.

## Where Can I Purchase See's Candies And Avoid Going To The Mall During The Holiday Season??

The San Dimas Rotary Club will be selling a variety of See's Candies during the holidays. This fundraiser supports the many projects throughout the community, in which The Rotary sponsors for our city. And...you avoid the mall, including long check-out lines of people!! Make your day easier with one stop shopping while at Albertsons!

The Rotary Club will be set up in front of Albertsons Market

(220 E. Bonita; San Dimas, CA.) on the following dates: November 24, 25; December 11, 12, 18, 19 & 24. There will be Rotarians on hand to assist you with your purchases during the entire day. Please mark these dates on your calendar. Consider buying candy for personal gifts, corporate gifts, client gifts ....and just for yourself and family! We look forward to seeing you during the holiday season.

